


UNIVERSITY of CALIFORNIA  
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## Debrief on Pre-Forum Webinar 1 & Preparation for 2016 SNAP-Ed Forum

UC CalFresh Town Hall  
February 17, 2015

SNAP-Ed Local Implementing Agency  
Join the Movement!



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### Call-in Information

**Step 1: Dial In**



- 866-740-1267
- Access Code: 7544137

**Step 2: Web Login**

- <https://cc.readytalk.com/r/6agq41rixogw&eom>
- Security Passcode: apple1

**Step 3: Mute your Phone**

- Please keep your phone on mute when not speaking.



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### Agenda

- Pre-Forum Webinar #1: Partners & Planning
- February Pre-Forum Webinars
- FFY 2016 SNAP-Ed Plan Timeline
- Evaluation – Western Region Framework
- State Office Updates
- Site Change Process
- FFY 2015 Reporting Tools Workbooks
- Upcoming Meetings



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**Pre-Forum Webinar #1:**  
**Partners & Planning**

Pre-Forum Webinar #1 was held last Friday, February 13, 2015 at 10:00 AM

- A link to the recording and the PowerPoint presentation slides will be made available soon. <http://www.cvent.com/events/2015-lia-snap-ed-forum/custom-17-d282e8ac2cd44eb380e1c12c56dc06d9.aspx>

**Who Participated**

- Please use the "chat box" function to indicate if you participated in Pre-Forum Webinar #1.

**Comments and Questions**

- What are some examples of ways that you have built partnerships in your county with other SNAP-Ed partners?
- How have non-SNAP-Ed partners helped to bridge gaps and achieve goals?
- How can the State Office support UC CalFresh county programs in preparation for the Forum and planning for FFY 16?

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**Pre-Forum Webinar #1:**  
**Partners & Planning**

**Question:**

**What are some examples of ways that you have built partnerships in your county with other SNAP-Ed partners?**

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**Pre-Forum Webinar #1:**  
**Partners & Planning**

**Question:**

**How have non-SNAP-Ed partners helped to bridge gaps and achieve goals?**

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**Pre-Forum Webinar #1:**  
**Partners & Planning**

**Question:**

**How can the State Office support UC CalFresh county programs in preparation for the Forum and planning for FFY 16?**

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**February Pre-Forum Webinars**

**Pre-Forum Webinar #2:**

**Step 2: The Work Plan**  
Friday, February 20, 2015  
10:00-11:30 AM

Registration Link:  
<https://attendee.gototraining.com/rf/8280381750742401282>

**Pre-Forum Webinar #3:**

**Step 3: Putting It All Together with PSE Strategies**  
Friday, February 27, 2015  
10:00-11:30 AM

Registration Link:  
<https://attendee.gototraining.com/rf/1633014824673953282>

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**FFY 2016 SNAP-Ed Plan Timeline**

Date(s)	Item & Detail
February 13, 2015	Pre-Forum Webinar #1: Partners & Planning
February 20, 2015	Pre-Forum Webinar #2: The Work Plan
February 27, 2015	Pre-Forum Webinar #3: Putting It All Together with PSE Strategies
March 6, 2015 <i>(tentative)</i>	Budget Template Webinar
March 17-18, 2015	2015 LIA SNAP-Ed Forum in Sacramento, CA
March 19-April 30, 2015	County Work Plan and Program Budget Development <i>County SNAP-Ed Partners continue to work on Budgets and Work Plan Narratives</i>
April 30, 2015	FFY 2016 <b>Draft</b> Budget due to the UC CalFresh State Office FFY 2016 <b>Draft</b> Work Plans due from Work Plan Coordinators (WPC)

Additional information will be shared as it becomes available.

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## FFY 2016 SNAP-Ed Plan Timeline

Date(s)	Item & Detail
June 10, 2015	FFY 2016 <b>Final</b> Budgets Due to UC CalFresh State Office
June 10-25, 2015	Incorporate Comments and Feedback <i>LIAs work collaboratively to incorporate SIA feedback into document</i>
June 26, 2015	FFY 2016 <b>Final</b> Work Plans Due <i>WPC to submit final County Work Plan to CDSS</i>
August 14, 2015	<b>FYI Only: Plan Submission</b> ~ CDSS Submits plan to FNS/WRO

Additional information will be shared as it becomes available.

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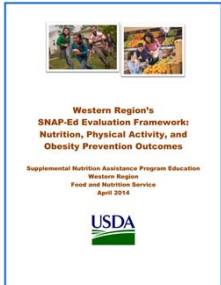
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## SNAP-Ed Evaluation Framework



Western Region's  
SNAP-Ed Evaluation Framework:  
Nutrition, Physical Activity, and  
Obesity Prevention Outcomes  
  
Supplemental Nutrition Assistance Program Education  
Western Region  
Food and Nutrition Service  
April 2014  
  
USDA

**Menu of indicators (51)**  
for measuring the effectiveness of SNAP-Ed activities

**Multiple levels**

- Individual
- Environment
- Sectors of Influence
- Social and Cultural Norms

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### Western Region's SNAP-Ed Evaluation Overview

	Individual Level	Environmental	Sectors of Influence	Social/Cultural Norms and Values
<b>Scope of Interventions:</b>	Individual, family, or group-based nutrition education, physical activity promotion, and intervention strategies	Organizational changes, policies, rules, marketing, and access to make healthy choices easier	Community and public health approaches	The cumulative effects of all intervention categories combined
<b>Overarching Evaluation Question:</b>	To what extent does SNAP-Ed programming improve participants' diet, physical activity, and health?	To what extent does SNAP-Ed programming facilitate access and create appeal for improved dietary and physical activity choices in the settings where nutrition education is provided?	To what extent is the SNAP-Ed grant program integrated into comprehensive strategies that collectively impact lifelong healthy eating and active living in low-income communities?	To what extent do community-level obesity prevention strategies impact the public's priorities, lifestyle choices, and values for healthy living?

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## State Office Updates

### UC CalFresh Staff Name Badges

- Will be distributed during the Program Supervisors Meeting.

### Equipment Purchases

- 4 year warranties are **required**
- Send quotes to the UC CalFresh State Office **prior** to purchase
- Remember to use the “NCEQP” sub-account
- Refer to Equipment Purchasing Guidelines:  
<http://www.uccalfresh.org/administrative/equipment-purchasing>

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## State Office Updates (cont.)

### Curriculum

- Approved curriculum list added to the website
- <http://www.uccalfresh.org/curriculum>

#### QUESTIONS?

Please contact Tammy McMurdo  
(530) 754-4934 or [tmmurdo@ucdavis.edu](mailto:tmmurdo@ucdavis.edu)

### SLM Trainings – March and April

- [SLM Principles and Practices two-part workshops](#)
- [TAPs specific training \(San Joaquin and Ventura\)](#)
  - Monthly Nudge

#### Questions/Suggestions?

Please contact Michele Byrnes at  
(530) 752-0711 or [mbyrnes@ucdavis.edu](mailto:mbyrnes@ucdavis.edu)

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## Site Change Process

<http://www.cdph.ca.gov/programs/cpns/Pages/FFY15SNAP-EdResources.aspx>

### Updated Forms

- Posted to the CDPH FFY 15 SNAP-Ed Resource Page
  - Updated Targeting Spreadsheet
  - Updated Form
    - Ensure communication with other partners is occurring
      - » [SNAP-Ed Implementing Agencies List \(January 2015\)](#)
  - “NEW” Targeting Methodologies
- Webinar to review changes and updates
  - March 5, 2015

#### Site Change Process Resources

FFY 2015 Integrated Work Plan Targeting Summary Update Spreadsheet (Jan. 2015) (Excel, 3.78 MB)  
Targeting Instructions (Jan. 2015) (PDF)  
SNAP-Ed Site Change Form (Feb. 2015) (PDF)  
USDA/WRO Targeting Methodologies Summary (Jan. 2015) (PDF)  
SNAP-Ed Site Change Process Chart (Nov. 2014)  
SNAP-Ed Site Change Process PowerPoint Presentation (Dec. 2014)  
SNAP-Ed Site Change Process Training Webinar  
Site Change Process Training FAQs (Dec. 2014)

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## FFY 2015 Reporting Tools Workbooks

- Quarter 1 due to the UC CalFresh State Office on **Friday, February 20, 2015**
- Microsoft Office 10 + compatibility will be required; work with counties to determine needs

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### Upcoming Meetings:

## Program Supervisors Meeting

- When:** February 25-26, 2015
- Where:** UC ANR Building in Davis
  - 2801 Second Street  
Davis, CA 95618
- Account:** Use account # **3-FSN14CF-NCERM** when claiming mileage and lodging. All travel should follow guidelines as stated in [UC CalFresh Program Directive 2013-02](#).
- Questions:** Can be directed to **Lyn Brock** at [lbrock@ucanr.edu](mailto:lbrock@ucanr.edu) or (209) 953-6108

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### Upcoming Meetings:

## 2015 LIA SNAP-Ed Forum

- When:** March 17-18, 2015
- Where:** DoubleTree Sacramento
  - 2001 Point West Way  
Sacramento, CA 95815
- Registration Information:**
  - The deadline for online registration is: **Monday, March 9, 2015**.
  - <https://www.cvent.com/events/2015-lia-snap-ed-forum/registrationd282e8ac2cd44eb380e1c12c56dc06d9.aspx>
- Travel:**
  - Use county account numbers for mileage and lodging. All travel should follow guidelines as stated in [UC CalFresh Program Directive 2013-02](#).
- Additional Information:**
  - Please refer to the **2015 LIA SNAP-Ed Forum webpage**

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**Save the Dates:**  
**Future UC CalFresh Town Hall Webinars**  
**12:30-2:00 PM**

- 📅 **March 31, 2015** (\*note: date has been changed due to Forum)
- 📅 May 19, 2015
- 📅 June 16, 2015
- 📅 July 21, 2015
- 📅 August 18, 2015
- 📅 September 15, 2015

*Please send suggested webinar topics for future UC CalFresh Town Hall webinars to Rolando Pinedo at [rgpinedo@ucdavis.edu](mailto:rgpinedo@ucdavis.edu).*

Additional information available on the UC CalFresh Town Hall webpage:  
<http://www.ucalrfresh.org/trainings/town-halls>

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## Questions?



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